

Tom Brickhouse PHOTOGRAPHY

Tom Brickhouse Photography

www.tombrickhouse.com

tbrick@tombrickhouse.com

The following checklist is provided for agents and homeowners to help prepare for the shoot.

Inside Staging

- All light fixtures work properly
- Closets, tidy with nicely hung clothing; floors cleared
- Turn every single light ON
- Hide (out of sight):
 - Trash cans
 - Cleaning supplies
 - Magazines
 - Books (unless in a bookshelf)
 - Coffeemakers (etc.)
 - Religious items
 - Political items
 - Tissue boxes
 - Broken decorations
 - Exposed power cords
- Towels on towel bars
- Add, or remove, artwork
- Remove toilet covers
- Clean all windows, glass, counters
- Dust everything
- Remove cobwebs
- Curtains, fresh looking
- Open all window and door covers (let all the light in)
- Refrigerator, free of magnets, kids' drawings, fingerprints
- Bedrooms, beds made, tidy
- Turn OFF
 - Ceiling fans
 - Computers screens
 - Televisions

Outside Staging

- Prune trees, foliage
- Hide (or out of sight):
 - Trash cans
 - Garden tools
 - Lawn equipment
 - Vehicles
- All light fixtures work properly
- Turn every single light ON (for twilight shoots)
- Grass, freshly cut and raked
- Clean, Swept, & Dry
 - Driveways
 - Toys (including in pool areas)
 - Sidewalks
 - Patios & Decks
 - Staircases
- Pool, clean, clear water

General Staging

- Vehicles
 - Driveways clear
 - No parking in front of home
- Garage
 - No vehicles
 - Clean, de-cluttered
 - As much 'off' floor as possible
- Pets
 - Fish in clean tank, Ok
 - All other pets out of sight

A typical photo shoot will focus on these shots:

- Exterior Front & Front Corner
- Exterior Rear
- Master bedroom and bath
- Other bedrooms
- Main bath
- Main living area
- One or Two other attractive features identified by Owner or Realtor